



2023 Beijing Allfood Expo & ICFEX

Invitation Letter

2023 International Allfood Expo, China Ice Cream & Frozen Food Expo, China Ready to Cook & Finefood of Restaurant Expo and Beijing Sports & Health Food Expo (Allfood Expo and ICFEX) are scheduled to be held at the China International Exhibition Center (Chaoyang District, Beijing). This exhibition is supported by the China Food Association, organized by the Allfood Expo Organizing Committee and Landpeace Exhibition Co., Ltd. The planned exhibition area of this exhibition is 20,000 square meters. It is expected that there will be more than 260 exhibitors and 26,000 professional visitors.

“2023 China Catering Channel Buyer Docking Meeting”, “2023 International High-end Food New Products Launch Conference (Beijing) ” , “2023 International Allfood Business Match-making Meeting”, “2023 Chinese Dumplings Marketing Conference” will be held concurrently.

By then, it will gather a large number of leisure food and beverage, ice cream, frozen and refrigerated food, prepared dishes and food ingredients enterprises at home and abroad, to build a professional and efficient trade cooperation platform for the industry to connect factories and businesses, and further promote the prosperity of China's food industry.

1. Basic Information

Date: March 29-30, 2023

Venue: China International Exhibition Center (No.6 North 3rd Ring East Road, Chaoyang District, Beijing)

Exhibition Hall: Hall 8

Estimated Size: 20000 m² with around 260 exhibitors

Estimated Visitors: 26000 person-time

2. Concurrent Events

“2023 International Food Business Match-making Meeting”

“2023 China Catering Channel Buyer Docking Forum (Prefabricated Food)”

“2023 International Allfood Expo New Product Launch Conference(Beijing) ”

“2023 Chinese Dumplings Marketing Conference”



3. Concurrent Exhibitions

"2023 China Ready to Cook & Finefood of Restaurant Expo"

"2023 Beijing Sports & Health Food Expo"

4. Exhibition Zones

Imported Food, Trendy Food Zone; Food and Beverage, Snacks Zone; Ice Cream and Frozen Food Zone; Prefabricated food and ingredients Zone; International Food Zone; Poultry Products Zone, etc.

5. Exhibits Profile

Snacks, roasted nuts, baked cakes and other snack foods; ice cream, pure milk, yogurt, low-fat milk, cheese and other ice cream and dairy products; frozen and refrigerated food, fresh ingredients and condiments, etc.; imported food; protein powder, fitness supplements, oatmeal, fast food products and other meal replacement foods; mineral water, functional beverages, fruit and vegetable juices, tea and other beverages; beef and mutton, chicken breast, steak, fish and other poultry products; soy products, soy milk, vegetarian products and other plants Basic foods; prepared dishes, self-heating foods, convenience foods, etc.

6. Visitors Composition

Food and Beverage Distributors from home and abroad; e-commerce; community group buyers, KA store buyers, Chain Convenience Store buyers, Snack chain store buyers, imported food stores, Circulation channel buyers, catering channel buyers, frozen and chilled food buyers, operators of various sports clubs, sports enthusiasts, industry organizations, media, etc.

7. Booth Rates

1.Space Only: **1280 RMB/m²**; space only(Excellent) **1480 RMB/m²** (The minimum rental area is **36** square meters; the booth needs to be built by the exhibitor.) ;

2.Shell Scheme: **12800 RMB/9 m²**; **16800RMB/12 m²**;

Shell Scheme(Excellent): **14800 RMB/9 m²**; **19800RMB/12 m²**; (**10%** increase for booths with two-sided openings and **20%** increase for booths with three-sided openings)



2023 Beijing Allfood Expo & ICFEX Organizing Committee

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